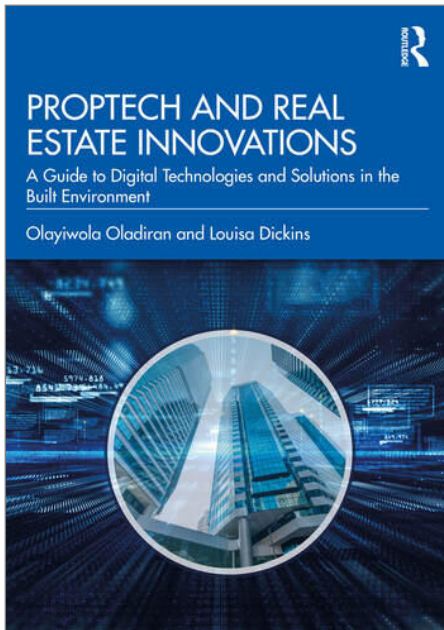


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# PropTech and Real Estate Innovations

## A Guide to Digital Technologies and Solutions in the Built Environment

Olayiwola Oladiran, Louisa Dickins

This textbook serves as a guide to real estate students and educators on the PropTech innovations and digital technologies which continue to shape the industry. It approaches this subject from the real estate components, asset classes and submarkets and links them to the associated technologies. It concludes by reviewing the role of education, innovation, skill development and professionalism as major elements of the future of real estate operations and practice. Valuable as course textbook, but also for researchers and professionals looking to gain insight into the current and future potential of digital technologies and their applications to real estate operations and practice.

"This textbook is a great way for real estate professionals, students, innovators, and other stakeholders to deep dive into the innovation in the built environment. It offers great global perspectives and insight into a wide range of digital tools and technologies across the real estate value chain from planning and urban management to development, investment, and brokerage across all asset classes. The authors also introduce new concepts and theories that have the potential to shape future innovation and digitisation in real estate and they provide empirical-based insights into future trends and growth areas such as climate tech, AI, and blockchain technologies. This education is a valuable and important contribution to the further development of the PropTech ecosystem."

- **Aaron Block**, Co-founder and Managing Partner MetaProp

"Too little has been written about innovation in the real estate industry. Oladiran and Dickins have done something about this by producing a scholarly yet at the same time pragmatic and comprehensive book focussed in digital transformation and PropTech"

- **Professor Andrew Baum**, Chairman, Newcore Capital. Senior Research Fellow, Green Templeton College and Emeritus Professor, University of Oxford

"This book is a gold mine of information detailing the A-Z of the real estate tech sector. A must-read for students and those looking to break into PropTech. It reads like a novel...you will not be able to put it down!"

- **Anouk Khan**, Chief Operating Officer Real Estate Women

"I wish this book was available when I started in PropTech! Oladiran and Dickins demystify PropTech, offer valuable insights into current practices in real estate and construction, and present case studies to demonstrate how technology and innovation are reshaping the way we design, build, and live. Sharing these lessons is essential for innovators, professionals, and students who want to learn from the past and drive the industry forward."

- **Courtney Cooper**, Principal at Alate Partners and Co-founder of PropTech Collective

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