



CASE STUDY:



Roofr is a marketplace for roofing and utilises satellite imagery for instant roofing estimates using revolutionary software to simplify roof replacement and repair. The company was founded in 2015 and is headquartered in San Francisco, with an office in Toronto.



OBJECTIVE:

To work with Roofr to hire their first Head of Revenue responsible for building out their sales team in North America and taking the company through to their next round of funding.



SOLUTION:

LMRE successfully sourced and placed a winning candidate that lined up perfectly with Roofr company values and culture within a 1.5 month time period. This was the first role of its kind at Roofr.



FUTURE PLANS:

LMRE is the preferred recruiting partner for Roofr and will continue to with their hiring needs.

“Working with LMRE for our Head of Revenue position was an absolute pleasure. Right off the bat, it was clear the team knew what they were doing and we’re going to work incredibly hard to help us fill this role. We did engage with a couple of other recruiting firms to help as well, but no one came close to delivering the high calibre candidates as LMRE did. If anyone is looking for a rockstar recruiting firm, I highly recommend Sophia and Xan at LMRE- they are FANTASTIC.”

RICHARD NELSON, CEO