



## CASE STUDY:

# HOME MADE

Home Made is a hybrid lettings agency, offering superior end-to-end service of a top high-street estate agent but at a low online fee. Their comprehensive lettings service is simple, fair and transparent, and is underpinned by market-leading technology developed in-house. The company was founded 2017 and is based in London.



### OBJECTIVE:

The team at Home Made came to LMRE seeking help to fill positions as they were rapidly growing their UK team including 2 Business Account Managers, 2 Account Managers & 1 Operations Associate (Tenancy Management).



### SOLUTION:

LMRE worked closely with Home Made's founder Asaf Navot in the summer of 2020 where LMRE were able to place an Account Manager role in under a week. There was a fair amount of pressure to find the right candidate for the role but the team were able to add intrinsic value by saving time and sending the most relevant candidates. LMRE has been successful in placing 5 candidates across different departments within the company.



### FUTURE PLANS:

LMRE look forward to continue supporting Home Made in their growth going forward.

*“LMRE are fantastic, they listen to your need, discuss the current market and work with you to make sure they deliver on your exact requirements. They are a pleasure to deal with on our recruitment needs.”*

**PETER SPRINGETT, SENIOR TALENT MANAGER**

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